

M.B.A.- II (CBCS Pattern) Semester-III
PCB3EI2 - Livestock Management

P. Pages : 1

Time : Three Hours



GUG/S/25/10716

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | What is the need of managing livestock in agro-economy of India? Also discuss the selection criteria of livestock. | 14 |
| 2. | Discuss the techniques for the improvement of product quality and disease control in livestock-industry in India. | 14 |
| 3. | Explain quality control, packaging, preservation and storage systems for livestock products in detail. | 14 |
| 4. | Discuss on quality control of raw materials and Finished products in livestock management. | 14 |
| 5. | Explain by-product treatment of live-stock products. Also explain marketing & distribution techniques used for live-stock products. | 14 |
| 6. | Discuss the rules and regulation for establishing a poultry and hatchery unit regarding location, size and construction. | 14 |
| 7. | Discuss various environmental and legal issues relating to livestock product Industry. | 14 |
| 8. | Discuss the job evaluation and employee satisfaction in livestock industry. | 14 |
| 9. | Elaborate the role of crises management in maintaining chick quality. | 14 |
| 10. | Write notes on any two . | 14 |
| | a) Veterinary advisory services. | |
| | b) Franchise hatcheries. | |
| | c) Housing and disease management. | |
| | d) Marketing and distribution of animal products. | |
